



INCOME POTENTIAL, ROI & GROSS PROFIT ANALYSIS

Needs: _____

CLIENT

MARGIN CONFIGURATION

DELIVERY FEE:

PRODUCT:	QUANTITY	MARKUP	UNIT MARGIN VALUE
_____ / Pallet	_____	_____	<input type="text"/>
_____ / Load	_____	_____	<input type="text"/>
_____ / Unit	_____	_____	<input type="text"/>

PRODUCT: Repeat Here for Additional Product or 2nd Trailer

DROP FEE INCOME

DROPS PER DAY \rightarrow _____
 x DELIVERY FEE \rightarrow _____ x

DELIVERY INCOME BY DROP FEE \rightarrow

MARGIN INCOME

UNITS DELIVERED PER DAY \rightarrow _____
 x UNIT MARGIN VALUE \rightarrow _____ x

RESALE MARGIN INCOME \rightarrow

GROSS INCOME POTENTIAL

DROP FEE INCOME \rightarrow _____
 + PALLET (UNIT) INCOME \rightarrow _____ +

DAILY DELIVERY INCOME POTENTIAL \rightarrow

DELIVERY DAYS PER WEEK \rightarrow _____
 X DAILY DELIVERY INCOME \rightarrow _____
 (x _____ weeks/year)

YEARLY GROSS INCOME POTENTIAL \rightarrow

TOTAL GROSS ADDITIONAL INCOME POTENTIAL BY OFFERING DELIVERY \rightarrow

(Note: Red arrows indicate the flow of calculations from input fields to the final result box. A grey arrow points to a vertical stack of grey boxes on the right, labeled 'Repeat Here for Additional Product or 2nd Trailer'.)